



Media Alert

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Belgium Law Firm Liedekerke Deploying Lexis® InterAction® in its Brussels and London Offices

[LexisNexis® Enterprise Solutions](#), a leading provider of content and technology solutions, has announced that leading Belgium-based independent law firm, [Liedekerke](#) has selected [Lexis® InterAction®](#) as the firm's client relationship management (CRM) solution of choice. The solution is being deployed in Liedekerke's Brussels and London offices.

InterAction will provide the firm with a single view of its network of contacts as well as streamline marketing and business development activities across the two offices.

Liedekerke chose InterAction over other solutions on the market for its exceptional relationship intelligence capability alongside LexisNexis' extensive experience in deploying the solution in law firms across Europe.

The Lexis InterAction customer relationship management solution is designed for professional services organisations to help drive business relationships, accelerate firm growth and increase revenue. By providing powerful relationship intelligence that goes beyond 'who knows whom', the solution uncovers unanticipated risks, facilitates personalised and streamlined communications and enables execution of business development plans that can be measured by client, segment or industry - all enabling firms to deliver value and exceed client expectations. InterAction can be accessed by users from within Microsoft Outlook and also 'on the move' from a range of mobile devices.

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About LexisNexis Legal & Professional

LexisNexis Legal & Professional (www.lexisnexis.com) is a leading global provider of content and technology solutions that enable professionals in legal, corporate, tax, government, academic and non-profit organisations to make informed decisions and achieve better business outcomes. As a digital pioneer, the company was the first to bring legal and business information online with its Lexis® and Nexis® services. Today, LexisNexis Legal & Professional harnesses leading-edge technology and world-class content, to help professionals work in faster, easier and more effective ways. Through close collaboration with its customers, the company ensures organisations can leverage its solutions to reduce risk, improve productivity, increase profitability and grow their business. Part of Reed Elsevier, LexisNexis Legal & Professional serves customers in more than 100 countries with 10,000 employees worldwide.

As a leading provider of software platforms, LexisNexis® Enterprise Solutions (www.lexisnexis-es.co.uk) works with customers to drive productive, efficient and reliable business decisions. Its solutions include Lexis® Visualfiles®, for case management and workflow; Lexis® Redwood Analytics®, for business intelligence and budgeting software and services; and Lexis® InterAction®, a customer relationship management tool and LexisOne™, an enterprise-grade business management solution powered by Microsoft Dynamics® AX.

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